

Shaping the Next Decade of Cost Engineering

Exclusive Industry Event | November 5, 2025 | Munich Urban Colab

Connect with 70+ experts shaping the future of Cost Engineering

Reserve your spot →

“We're bringing the best in the industry together to define what comes next.”



Sasan Hashemi
CEO & Co Founder, Tset

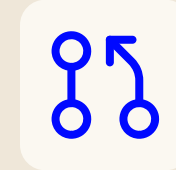


Dr. Gerd Sauermann
CPTO, Tset

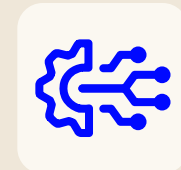
Who Is This Event For?



**Cost
Engineers**



**Strategic Supply Chain
Management professionals**



**Digital Transformation Experts
in Manufacturing**



**Purchasing Leaders
& Executives**

Why Attend This Event?



Opening Keynote
Tset's view of the
Future of Cost
Engineering



Panel Discussion
Industry thought
leaders in open
discussion



**Real Use Cases
from Top
Manufacturers**
Leading the shift
to smarter cost
control



Networking
New
perspectives &
contacts to stay
up to date



**Exclusive
Insights**
Learn from
BMW, AGCO,
Brose, and KTM



**All in One
Afternoon**
Real-world
strategies
from top
manufacturers

Speakers



Dr. Markus Storer | BMW Group
Cost Engineering, Datamanagement,
Digitalization



Olli Harkoma | AGCO
Global Director Supplier Cost and Tooling
Engineering



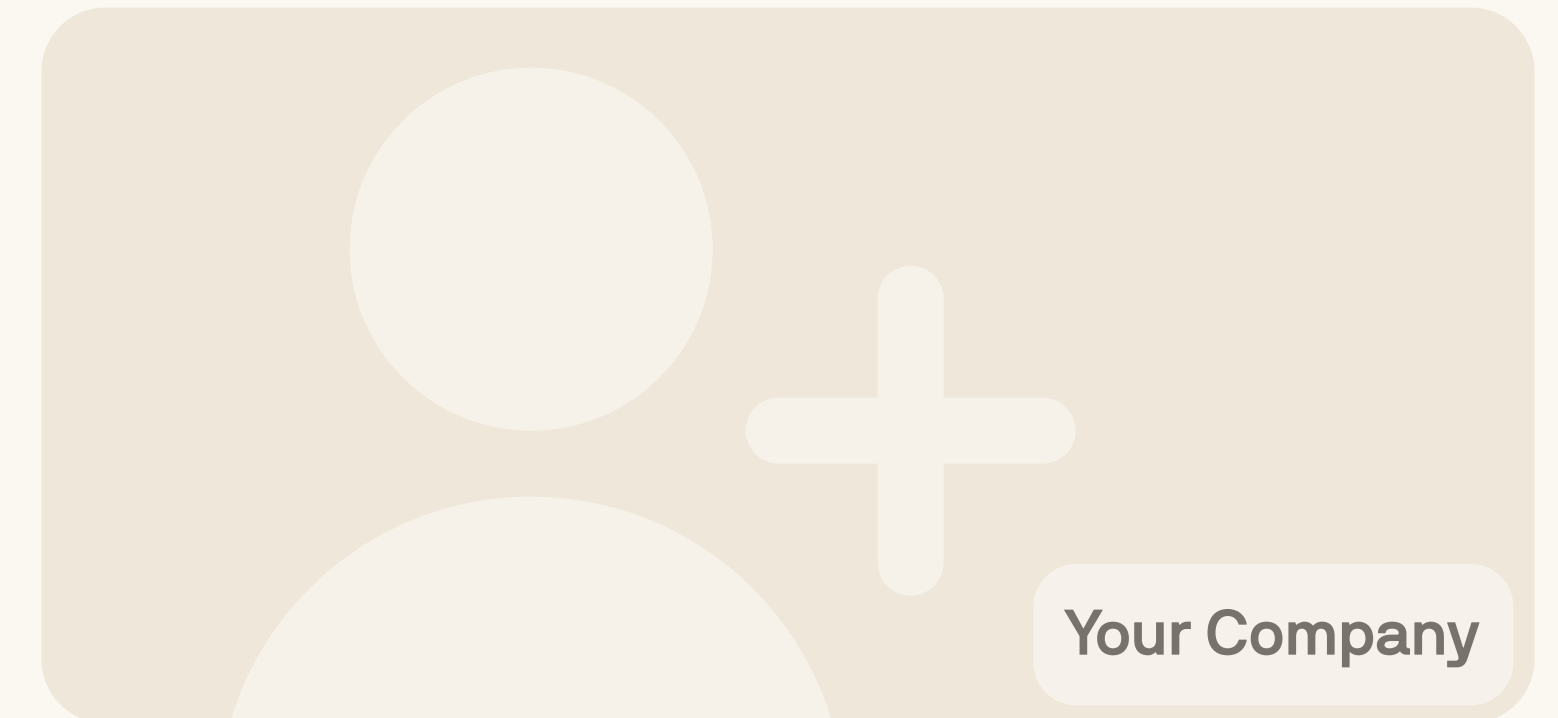
Jürgen Gumpinger | KTM
Vice President Strategic
Supply Chain Management



Falk Schröter | TE Connectivity
Sr. Manager Cost &
Value Engineering



Michael Nankemann | PEM RWTH Aachen
Group Lead Electric
Drive Production



Be our guest
Contact us if you are interested
in joining our panel

Agenda

13:00 – 13:25

Arrival & Welcome

13:30 – 13:55

The Future of Cost Engineering

Trends, Risks & Actions for the Next Industrial Decade

Sasan Hashemi,
Tset
Dr. Gerd Sauermann,
Tset

14:00 – 14:25

How BMW Uses Master Data Service for Non-Tset Applications

Christoph Starringer,
BMW Group
Markus Storer,
BMW Group

14:30 – 14:55

Organizationally Integrated Cost Engineering

Falk Schröter,
TE Connectivity

15:00 – 15:25

Coffee Break & Networking

15:30 – 15:55

Cost Engineering Leveraging the Benefits of SaaS and open APIs

Olli Harkoma,
AGCO

16:00 – 16:25

Production Emissions in Technology Planning

Challenges and Approaches Using the Example of
Electric Drives

Michael Nankemann,
PEM RWTH Aachen

16:30 – 16:40

Short Break

16:45 – 17:10

Cost Engineering in the 21st Century

How KTM Turns Methodology into Measurable Impact

Jürgen Gumpinger,
KTM

17:15 – 18:00

Where Cost Engineering is Headed by 2035

A forward-looking discussion on trends, technologies
and more

Andreas Tsetinis,
Tset
Panelist 2,
Company
Panelist 3,
Company

From 18:00

Networking & Evening Event with Drinks & Food

Sponsor Packages

Placeholder
Placeholder

Event Presence

Logo Placement

Designation

Speaking Opportunity

Attendee List

Giveaways / Materials

LinkedIn Presence

Event Tickets

Innovation Partner
4.000 – 6.000 EUR

- Premium booth space in the networking area
stand-up counter, roll-up, and demo materials
- Logo placement on all marketing and event materials
invitations, slides, event website, agenda
- Designation as “**Innovation Partner**” in all communications
- Seat on the expert panel discussion
- Full access
company name, job title, and name – GDPR compliant
- Inclusion of one branded handout or
giveaway item in attendee materials
- Dedicated sponsor announcement on LinkedIn
& Post-event mention in the LinkedIn recap
tagged and linked to your company
- Two complimentary event tickets
including access to the speaker and networking

**Limited seats available –
register now for this
exclusive industry event!**



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Thu, November 5, 2025 | 13:00 – 18:00

Munich Urban Colab
Freddie-Mercury-Straße 5,
80797 Munich

Reserve your spot →

**For any questions or
further information feel
free to reach out to us!**

tset.com | info@tset.com

tset



Sasan Hashemi
CEO & Co Founder, Tset

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